

Lindsey Burrell

Rapid City, SD | lindseyburrell.com | linkedin.com/in/lindseyburrell |
instagram.com/_lindseyburrell

Relevant Software

- Edius
 - Adobe Premier
 - Gray ARC (okta)
 - AP ENPS
 - Avid INews
 - Chyron/Vizrt
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Communications Experience

Gray Media – Anchor/Reporter/Producer: Anchor 6 & 9 pm newscasts, Fill in on 5:30 & 10 pm newscasts, Reports on local stories & events; Cover, produce, & anchor breaking news; produce half-hour & hour-long shows using ENPS producing software; create & produce daily custom cut-ins to promote evening newscasts; assist in overseeing MMJ training; represent the station at community events.

CN2 News – Intern: Worked alongside reporter to help schedule, shoot, write and edit stories for CN2 Today Show and CN2 News; created news segments; assisted with social media; ran teleprompter; worked with INews producing software and Edius editing software.

College Panhellenic Council – President: Worked alongside the College of Student Affairs, hosted weekly CPC meetings; representative on Council of Student Leaders; approval & oversight of all sorority affairs.

Seacrest Studios, Levine Children’s Hospital – Intern: Hosted and produced weekly shows for patients; personal interaction with patients & families; represented Seacrest Studios at local fundraiser.

NothingPink.org – Intern: Assisted with daily social media; held executive board and weekly meetings; aided with event planning and community outreach programs; wrote monthly newsletters, hosted and lead monthly support meetings.

Body Sculptors, LLC - Media Manager: Managed social media accounts; created promotional videos; posted daily content; 2018 NGA Hub City Classic Bodybuilding Competition - responsibilities included obtaining sponsors, marketing, media, event planning & execution.

Relevant Coursework

- MCOM 5364 – Research Methods
 - MCOM 5366 – Seminar in Mass Communications Theory
 - MCOM 310 - Media Law
 - MGMT 321 - Management & Leadership
 - MCOM 5318 – Advanced Social Media Practice
 - MCOM 425 - Advanced Broadcast Journalism
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Education

Winthrop University, Rock Hill, SC

BACHELOR OF ARTS IN MASS COMMUNICATION WITH A MINOR IN LEADERSHIP

Texas Tech University, Lubbock, TX

Jan. 2022 - Present

MASTER OF ARTS IN STRATEGIC COMMUNICATION AND INNOVATION, WITH AN EXPECTED GRADUATION DATE OF JULY 2023