

Lindsey Burrell

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PROFESSIONAL EXPERIENCE

WHO13 News

Des Moines, IA

Anchor/Reporter

January 2023 – Present

- Anchored and produced reports for weekday dayside and evening newscasts; filled in on weekend and morning newscasts when needed.
- Reported on local events, breaking news, and worked alongside photographers to create in-depth reporting series that enhanced viewer engagement and digital page views.
- Produced, anchored, and reported for locally and nationwide for Nexstar's NASCAR coverage, creating stories for live shots and recap packages of races with one-on-one interviews with drivers.
- Produced, anchored, and reported WHO13' Remarkable Women special initiative.
- Created reports and live shots for Nexstar's cable news network NewsNation.
- Utilized WHO13's digital studio to create digital content and long-winded interviews with political candidates.
- Participated in community events and produced on-air reports highlighting the event, its cause, and my involvement.
- Sourced and produced in-studio interviews for our hour-long shows.
- Assisted in overseeing MMJ training; hosted job shadows and groups to the station to learn more about broadcast news.

KOTA Territory News, KEVN Black Hills FOX News

Rapid City, SD

Anchor/Reporter/Producer

August 2021 – December 2022

- Anchored evening newscasts; filled in on weekend and morning newscasts when needed.
- Reported on local events and breaking news.
- Produced half-hour and hour-long newscasts when needed.
- Created and anchored daily custom cut-ins to promote evening newscasts.
- Assisted in overseeing MMJ and producer training.
- Participated in community events and produced on-air reports highlighting the event, its cause, and my involvement.

CN2 News

Rock Hill, SC

Intern/Reporter/Photographer

August 2020 – May 2021

- Worked alongside reporter to help schedule, shoot, write and edit stories for CN2 Today Show and CN2 News.
- Aided in creating news segments and stories for newscasts, MMJ independent stories for newscasts.
- Assisted in social media and digital stories.

EDUCATION

Winthrop University

Rock Hill, SC

Bachelor of Arts in Mass Communication with a Minor in Leadership

Aug 2017 – May 2021

Texas Tech University

Lubbock, TX

Master of Arts in Strategic Communication and Innovation

Jan 2022 – Aug 2023